Create a Facebook Fundraiser in Support of International Albinism Awareness Day (IAAD) 2019

Overview

International Albinism Awareness Day (IAAD) is observed each year on June 13th. In an effort to promote awareness of this important event and of albinism in general, we recommend using social media to raise money to support Albinism advocacy.

The goal of this fundraising is to provide resources for advocacy, outreach, and education in support of people with albinism.

How do I start a fundraiser?

Facebook has made fundraising as easy as sharing a social media post.

In recognition of International Albinism Awareness Day (IAAD), NOAH invites you to create a Facebook Fundraiser.

https://www.facebook.com/fund/NOAH.Albinism/

We recommend including a personal message, talking about your perspective on albinism, stressing the importance of financial support, and asking your friends to make a small donation to NOAH to provide resources for advocacy, outreach, and education in support of people with albinism.

Questions

If you have any questions or need further guidance, please do not hesitate to contact the following individuals:

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