

# NOAH<sup>SM</sup>

# Fundraisers

**Are you thinking of hosting a virtual NOAH fundraiser?  
We're here to help every step of the way!**

Just like an in-person event, the possibilities are endless for online fundraising and our fundraising team is here to help you create an event unique to you. Do you need a sounding board for your ideas or tips for making your event a successful fundraiser? Contact us at [fundraise@albinism.org](mailto:fundraise@albinism.org) and we'll connect you with one of our wonderful team members.

## **Virtual Event Ideas:**

- Online Fundraiser (through Facebook or the Peer-to-Peer Fundraising Platform)
- Zoom (or other video platform) Get Together
- Livestream Game (Jeopardy, Trivia, etc.)
- Virtual Walk or Run
- Watch Party
- Online Shopping Party
- Virtual Talent Show
- Virtual Open Mic Night
- Online Gaming Tournament
- Virtual Paint or Craft Night
- Virtual Raffle or Auction\*\*
- ...and much more!

*\*\*please contact [info@albinism.org](mailto:info@albinism.org) before planning a virtual raffle or auction to ensure your event adheres to state and local regulations*

## **Virtual Event Suggestions:**

- Give clear RSVP instructions and explain how to access the event/platform
- Provide contact information (email or phone) in case attendees have questions
- Consider having a participation fee or suggested donation amount to help meet your fundraising goal
- Create a fundraising page and post all event information there so it's easy to find
- Include a link to your fundraising page any time you share event information
- Consider creating a fundraising team and inviting participants to create and share their own fundraising pages
- Share your fundraising page and event information via email and on your social media
- Encourage friends and family who are attending to share on their social media or via email

**Questions?** Contact us at [fundraise@albinism.org](mailto:fundraise@albinism.org)!